

webinar

WEBINAR 1 - Thurs., June 22

Time: **12 to 1:00 p.m.**

Instructors:

Adam Kelly, APR

Corporate Communication & Marketing Manager, Children's of Alabama

Mitch E. Marovitz, Ph.D., APR

UAB Vice Chair PR Program Chair and Collegiate Professor, The Graduate School of University of Maryland

Elizabeth McMillan, APR

UAB Immediate Past Chair Director of Corporate Communications, Fiserv

Webinar 2 - Mon., July 24

Time: 12 to 1:00 p.m.

Instructors:

Caron K. Blanton, APR

Communications Director, Mississippi Public Universities

Kathleen M. Giery, APR, CPRC

Director of Donor Program

Development, LifeQuest Organ Recovery

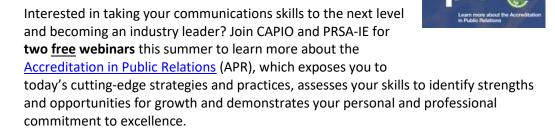
Service

Mitch E. Marovitz, Ph.D., APR

UAB Vice Chair PR Program Chair and Collegiate Professor, The Graduate School of University of Maryland

APR Summer Webinars

Gear up for your APR with two summer webinars!



During these webinars, you'll hear from the experts: members of the <u>Universal</u> <u>Accreditation Board</u> (UAB), the organization that develops and administers the APR exam. These webinars are free to CAPIO and PRSA Members.

Webinar 1: Value of Accreditation – June 22, 2017

During this APR webinar, you'll learn about:

- The value of the accreditation process
- Why pursuing accreditation can benefit the public relations practitioner
- How achieving the accreditation designation can help advance a career in public relations

Webinar 2: How to Prep for the APR - July 24, 2017

During this APR webinar, you'll hear about:

- The application process and Panel Presentation
- The Computer-based APR examination
- Resources available to candidates

For more information on the APR, visit CAPIO's <u>APR webpage</u> or contact Rachel McGuire, APR, at rmcguire@wmwd.com

Free to CAPIO and PRSA-IE members





Register online at capio.org