

WEBINAR 1 – Thurs., June 22

Time: **12 to 1:00 p.m.**

Instructors:

Adam Kelly, APR

*Corporate Communication & Marketing
Manager, Children's of Alabama*

Mitch E. Marovitz, Ph.D., APR

*UAB Vice Chair
PR Program Chair and Collegiate
Professor, The Graduate School of
University of Maryland*

Elizabeth McMillan, APR

*UAB Immediate Past Chair
Director of Corporate Communications,
Fiserv*

Webinar 2 – Mon., July 24

Time: **12 to 1:00 p.m.**

Instructors:

Caron K. Blanton, APR

*Communications Director,
Mississippi Public Universities*

Kathleen M. Giery, APR, CPRC

*Director of Donor Program
Development, LifeQuest Organ Recovery
Service*

Mitch E. Marovitz, Ph.D., APR

*UAB Vice Chair
PR Program Chair and Collegiate
Professor, The Graduate School of
University of Maryland*

APR Summer Webinars

Gear up for your APR with two summer webinars!

Interested in taking your communications skills to the next level and becoming an industry leader? Join CAPIO and PRSA-IE for **two free webinars** this summer to learn more about the [Accreditation in Public Relations](#) (APR), which exposes you to today's cutting-edge strategies and practices, assesses your skills to identify strengths and opportunities for growth and demonstrates your personal and professional commitment to excellence.

During these webinars, you'll hear from the experts: members of the [Universal Accreditation Board](#) (UAB), the organization that develops and administers the APR exam. These webinars are free to CAPIO and PRSA Members.



Webinar 1: Value of Accreditation – June 22, 2017

During this APR webinar, you'll learn about:

- The value of the accreditation process
- Why pursuing accreditation can benefit the public relations practitioner
- How achieving the accreditation designation can help advance a career in public relations

Webinar 2: How to Prep for the APR - July 24, 2017

During this APR webinar, you'll hear about:

- The application process and Panel Presentation
- The Computer-based APR examination
- Resources available to candidates

For more information on the APR, visit CAPIO's [APR webpage](#) or contact Rachel McGuire, APR, at rmcguire@wmwd.com

Free to CAPIO and PRSA-IE members